

Björn Johansson

CV

Interaction & Usability Designer

Passionate about being the user's representative in the design of products and services. Thrive when influencing behaviour by combining technology and design to solve problems and create growth.

Community Developer

Love to enable relationships between people via web based services that create value for the individuals and the enabling company.

Web Developer

Pragmatically design and build web sites and interactive web applications with tools such as Perl / MySQL / HTML / CSS / Javascript.



Employments, sample

Royalquiz.com (quiz platform operator)

since Sep -06

Interaction design and Community enablement Interaction designer for new products as well as refinement of existing ditto. Creates flows, wire frames and prototypes. Conduct usability tests. Create and maintain the royalquiz community strategy. Interact closely with members and partners.

Integration via Web Services, AJAX etc Connected the quiz platform to payment solutions (Payer, PayPal), partners (Blip) and Facebook.

Selected projects:

Facebook application Defined the goals and strategy for our Facebook app. Designed interaction, via flows and wireframes, for the different parts of the application. Built the application.

Internationalisation Designed user and interaction aspects of internationalisation of the quiz platform.

Quiz Grand Prix Created project spec's, including interaction design, for the product. Project management of implementation.

Member Quiz Defined, together with the project manager, the goals and strategy. Designed user interaction, via flows and wireframes, for the product.

Member Test Extended the Member Quiz platform: 1, Enabled the creation of comparison tests; 2, Built HTML/JS/CSS-based widget with great interactivity.

My royalquiz To enable further identification with the service I redesigned the member account pages and each member's public profile. Defined Information architecture and built the redesigned section.

Back-end development Designed custom back-end with case system, game/question administration, statistics, moderation etc.

Project management Management of multi faceted development projects.

IBM

Oct -05 to Oct -06

Service Quality Development Defined and enabled quality assurance system in 250 person customer support organisation. Defined and implemented unified communication platform.

Consultant projects, sample

Exposures.se (photographic art show promoter) **Apr & May -09**

Web site development Graphic design, interaction design and software development for gallery and information site.

Pedro.se (leadership development network) **Mar, Apr & Aug -09**

Web site development Graphic design, information architecture and layout for information site.

Wiminvest.se (female talent development program) **Oct -08**

Web site development Layout, interaction design & software development for information site.

Jivamuktiyoga.se (yoga studio / method) **Sep -08**

Web site development Graphic design, Information architecture and copy editing for information site.

N59.se (architecture and design bureau) **Dec -07 to Mar -08 + Aug -08**

Web site development Created information architecture and interaction design for portfolio and information site.

Private projects

kulturarvsforum.se (cultural heritage community) **since Mar -09**

Community development In cooperation with the Kalmar County Museum. Experiment, in a cultural heritage context, with community building tools and content.

OrkidePrat.se (Scandinavia's largest orchid community) **since -98**

Community development As owner and sole developer I create community enabling tools under the premiss that web content is browsed (rather than read) and that all content is valuable. create a multitude of ways of interacting: displaying photos, asking questions, blog, discuss in private, buy and sell, meet in real life, grow plants together etc. Build knowledge bank via categorised keywords.

Education and memberships

Bachelor of Science of Systems Development from Örebro University

Diploma in Digital Media Design from Örebro University

Member of IAI, the Information Architecture Institute

Member of IxDA, the Interaction Design Association

Thanks!

Let's talk about Interaction design and Community development:

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